

# The more things change...

Ennis continues to expand our focus to fit our distributors evolving needs. We maintain the grace and quality that the printed form demands as promised in our 1967 *Sheer Quality* ad. Ennis is leading the way to grow your business through innovative products and reliable support.

*Thanks for helping Ennis achieve 100 Years.*

**New & Improved!**



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## SHEER QUALITY

Another reason why you profit more from

### Ennis DATA PROCESSING FORMS

You recognize quality when you see it. So do your customers — and Ennis forms put proof of superior quality before their eyes. They see it in the printing — all Ennis forms are lithographed for sharp, clear legibility. They get a lasting impression of Ennis quality in its first grade, interleaved, one-time carbon. And Ennis form quality is evident in smooth, trouble free operation — 100% optical scanning accuracy that comes from perfect design and positioning, perfect registration. They appreciate the choice in form fastenings — crimping, stapling or spot gluing — to meet individual preferences and requirements. And you'll like the quick availability of all stock or customized forms — best service in the industry.

That's a lot of quality to help you sell — but then Ennis has a lot of experience in designing forms — more than a half-century of reliable, dependable service. A good reason why today Ennis is the top producer of business forms in the nation, sold through dealers.

For more information, ask your Ennis man

**Ennis BUSINESS FORMS, INC.**

Home Office and Factory  
Ennis, Texas  
Western Factory  
Paso Robles, Calif.  
Eastern Factory  
Chatham, Va.  
Warehouses: Birmingham, Ala.  
Houston, Texas • St. Louis, Mo.

Check No. 3 on Reader Service Card.

Superior Quality  
Business Forms Reporter — 1967

