

The more things change...

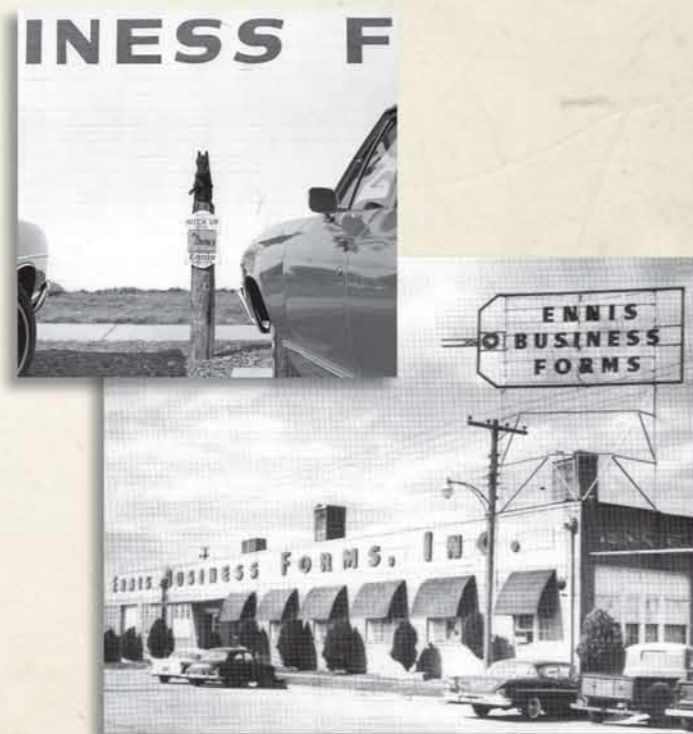
Ennis is always ready to help – even when times are tough. Whether the need is a quick turnaround on a new order, product ideas in a slow economy, or help in defeating the Axis powers in World War II as this customer letter from 1943 shows, your local facility understands your market and your needs. Call today to learn about our latest solutions to help grow your business.

Thanks for helping Ennis achieve 100 Years.

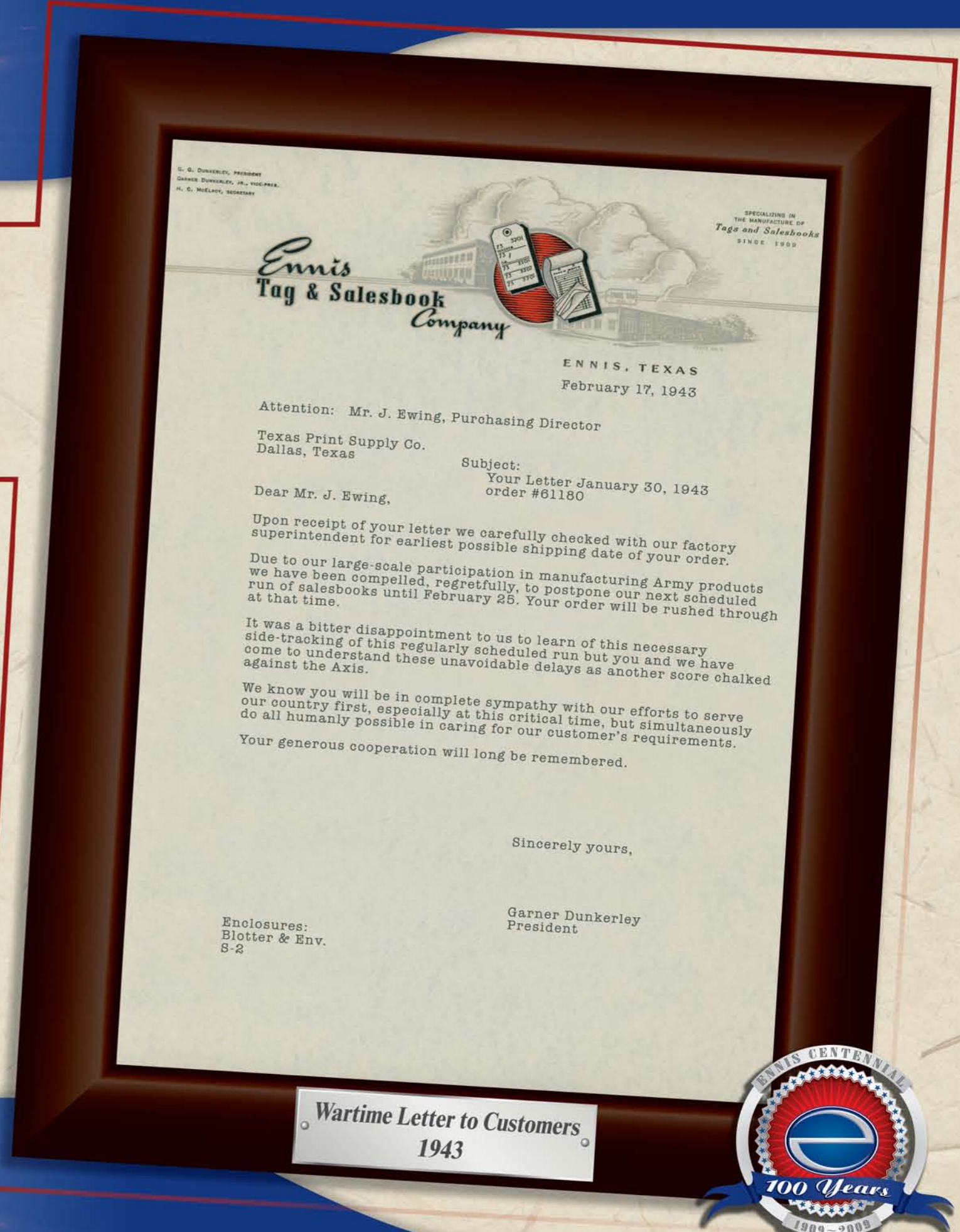
Ennis Awarded at 1969 N.O.P.A. Conference



"Hitchin' Post"— Chatham, VA Facility



Ennis, TX Facility — A.K.A. "The Tag"



G. G. DUNKERLEY, PRESIDENT
GARNER DUNKERLEY, JR., VICE-PRES.
H. G. McELROY, SECRETARY

Ennis
Tag & Salesbook
Company



SPECIALIZING IN
THE MANUFACTURE OF
Tags and Salesbooks
SINCE 1909

ENNIS, TEXAS
February 17, 1943

Attention: Mr. J. Ewing, Purchasing Director
Texas Print Supply Co.
Dallas, Texas

Subject:
Your Letter January 30, 1943
order #61180

Dear Mr. J. Ewing,

Upon receipt of your letter we carefully checked with our factory superintendent for earliest possible shipping date of your order.

Due to our large-scale participation in manufacturing Army products we have been compelled, regretfully, to postpone our next scheduled run of salesbooks until February 25. Your order will be rushed through at that time.

It was a bitter disappointment to us to learn of this necessary side-tracking of this regularly scheduled run but you and we have come to understand these unavoidable delays as another score chalked against the Axis.

We know you will be in complete sympathy with our efforts to serve our country first, especially at this critical time, but simultaneously do all humanly possible in caring for our customer's requirements.

Your generous cooperation will long be remembered.

Sincerely yours,

Garner Dunkerley
President

Enclosures:
Blotter & Env.
S-2

Wartime Letter to Customers
1943



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